

# Book Club Questions

## Lessons from the Business Heroes of the Pandemic

In addition to the worksheets at the end of each Chapter, consider the following discussion questions. These are designed to get you to think deeper about the themes of the book. There are no right or wrong answers.

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### Introduction

- What were some ways YOUR work was affected by the pandemic?
  - Do you identify with any of the Characteristics of the Heroes of the Pandemic? Which ones and why?
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### Chapter 1

- What was a time in your life where you had to pivot and reimagine something you had already put a lot of time into?
  - What are some other circumstances that can cause someone to need to pivot?
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### Chapter 2

- What are some things you WOULD do to enrich your life or work if you only had the time?
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# Lessons from the Business Heroes of the Pandemic

## Chapter 3

- Would you consider a side hustle?
  - Could you benefit from extra savings income on top of your 9-5?
  - What future would you use it for?
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## Chapter 4

- Think about the services you pay for monthly. Consider adding them up manually to help you conceptualize rule #4.
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## Chapter 5

- Where are YOU leaving money on the table?
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## Chapter 6

- List all the avenues you could use to stay "top of mind" with your customer base.
  - Are you utilizing any of these already?
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## Chapter 7

- What product or service is missing in your field?
  - Could you provide it?
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# Lessons from the Business Heroes of the Pandemic

## Chapter 8

- What monthly expenses could you eliminate?
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## Chapter 9

- Make a list of tasks to stay in motion on slow days.
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## Chapter 10

- Who can you turn to for support?
  - What can YOU do to support those who are struggling?
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## Chapter 11

- What steps can you take to foster a pronioia outlook on life?
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## Other Lessons

- How did the other lessons strike you?
  - Did you think any of them fit in with the lessons listed in the chapters?
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