



LESSONS FROM THE
***BUSINESS
HEROES***
OF THE PANDEMIC

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About the Author

Duane McHodgkins is the owner and operator of Duane's Reliable Computer Services in Parker, Colorado, where he lives with Becky, his wife of thirty-six years, and Misty, their long-haired chihuahua. He has two grown children, Miranda and Parker, who gave him insight into the struggles of younger people during the pandemic.

Duane has grown his business and adapted to changing conditions for more than ten years, helping small businesses and individuals manage their technology issues. Many of the ideas for this book came from his personal experience as a successful business owner and from his friends and networking partners who also have built successful careers. Prior to running his own business, Duane worked in a management capacity in a number of other successful companies. He learned about being innovative and resourceful while serving in diverse roles in the business world.

How to ensure you stay "essential?"

During the height of the pandemic in April 2020, the unemployment rate was at 14.7 percent. Lessons from the Business Heroes of the Pandemic was written for all the people who were put on the sidelines during the pandemic. By following these simple rules, you can ensure you never get sidelined again.

“
Eleven **rules** and
accompanying
anecdotes from
the business
community... It's
so much more
than a pandemic
book.
”

“Chock full of gems that can be implemented now. Concise recipes to resolve current business problems in a world of constant change.”

This book is filled with ideas and real-life examples that anyone can use to better their situation. Whether you own a business, do contract work, or work for someone else, this book can provide you with the guidance to stay relevant.

Lessons from the Business Heroes of the Pandemic isn't a "how to" book. It's a book that will give you the tools to keep yourself "essential" the next time the government or health department decides to close your world.

“
Duane
McHodgkins
drives the nail
home.”

“
We are
reminded that
we always have
options and
when one door
closes, another
opens. Very
Inspirational!”

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